



What is Point Wild?

Point Wild delivers scalable, flexible and user-friendly cybersecurity solutions. We aim to meet people where they are. Our best-in-class technology can empower individuals to protect themselves online, while also enabling businesses and partners to enhance their offerings, build trust and unlock new revenue in a world increasingly shaped by evolving digital threats.

Powering our protections is Lat61 by Point Wild built for scale, speed and adaptability. Lat61 is built upon more than two decades of experience protecting more than 25 million users. Constantly evolving to stay ahead of sophisticated threat actors, our technology powers our ecosystem of brands and products and is specifically designed to support diverse go-to-market strategies across consumer, SMB, and enterprise audiences.

Consumer GTM & Brands

Point Wild operates a portfolio of leading consumer security brands which helps consumers stay safe online. Its portfolio includes products such as VPN, antivirus, password manager, identity theft protection, robocall protection and more. Point Wild brands receive millions of downloads every month and deliver best-in-class protection and experience to users around the world.



Hotspot Shield



Betternet



ULTRAVPN



TOTAL VPN



VPN360



ULTRA AV



TOTAL AV