

What is Point Wild?

Point Wild delivers scalable, flexible and user-friendly cybersecurity solutions. We aim to meet people where they are. Our best-in-class technology can empower individuals to protect themselves online, while also enabling businesses and partners to enhance their offerings, build trust and unlock new revenue in a world increasingly shaped by evolving digital threats.

Powering our protections is Lat61 by Point Wild built for scale, speed and adaptability. Lat61 is built upon more than two decades of experience protecting more than 25 million users. Constantly evolving to stay ahead of sophisticated threat actors, our technology powers our ecosystem of brands and products and is specifically designed to support diverse go-to-market strategies across consumer, SMB, and enterprise audiences.

Enterprise GTM & Brands

Point Wild's brands are leaders in legal administration and cyber remediation. Point Wild's enterprise channel, comprising CyEx and Simpluris, offers end-to-end solutions for data breaches, privacy incidents and class action cases. CyEx delivers consumer online security solutions and Simpluris offers award-winning class action settlement administration.

